



The Daffodil Festival is a celebration of Spring and the historic daffodil industry of the Middle Peninsula.

Around 1890 Eleanor Linthicum Smith of Todd'sbury paid local children ten cents per hundred to pick daffodils. She shipped the fresh daffodil blooms to Baltimore by steamship. They were sold on the street corners as an affordable alternative to roses. The many steamship landings of the Middle Peninsula offered all residents the opportunity to grow, ship and sell their daffodils. A new industry was born!

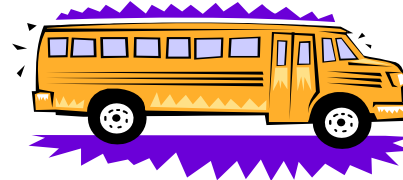
By the early 1900's there was a bed of daffodils at almost every home. Each year flowers were picked, packed and shipped by the lady of the house. Creating a cottage industry and extra income for many families. World War II slowed the industry, but after the war it once again flourished.

Each spring there were driving tours and celebrations continued on back...

on the Middle Peninsula. Visitors would come from all over the state to enjoy the beauty of the "fields of gold."

As steamships were replaced by trucks, planes and trains the industry dwindled. The days of acres and acres of daffodils are gone. In many places trees have overgrown backyard daffodil beds. Now daffodils can be found growing "wild" around the county.

In 1987 a group of citizens decided to revive the spring celebration and today's Daffodil Festival was born. We invite you to join us as we welcome spring with this day of family fun and celebration!



Shuttle Parking from Gloucester High School; \$1 per person. Shuttles run every 30 minutes offering you easy access to the Festival & your vehicle.

Co-sponsored by  
Literacy Volunteers of Gloucester

2010

Saturday, March 27  
9 am to 5 pm &  
Sunday March 28,  
Noon to 5 pm  
Main Street,  
Gloucester Courthouse



Sponsored by:  
Daffodil Festival Council  
&  
Gloucester Parks,  
Recreation & Tourism

Join us for a day of  
family fun!!!



## All day Saturday & Sunday

- Food Court - hot dogs to crab cakes!
- Fine Arts Show in the Colonial Courtcircle
- Original Handcrafts Show
- Entertainment Stages featuring a wide variety of music
- Car Show
- Pony Rides
- Historic Displays
- Merchandisers - selling manufactured goods
- Non Profit Groups display info on their activities
- Clowns & Face Painters
- Daffodil Queen & Court
- Children's Rides & Games
- Children's Entertainment
- Gloucester Museum of History
- Fun, fun, fun!



"Daf and Dil"  
the  
Gardening Sisters  
welcome you to  
the Daffodil  
Festival!

### 5K Race—8 am Saturday

Registration forms available on line.

### Daffodil Festival Rotary 5K Fun Run

2 pm Sunday

### Parade—10 am Saturday

Help us welcome spring at the  
Daffodil Parade!

Gloucester Master Gardeners will host tours of **Brent and Becky's Bulbs**. This family has been in the business of daffodils for three generations and the forth is now on staff! Catch a tour bus on the corner of Lewis and Main for the one and one half hour trip. Tour fee is \$5/ person, tickets available at 8:30 am on Festival morning.



The **Magnificent Mutt Show**, co-sponsored by the Gloucester Mathews Humane Society, is always a highlight! Pets of all

shapes, sizes and costumes gather for this "everyone is a winner" show.

### **Brent & Becky's Bulbs**

**Information Booth** Stop by to chat with the bulb folks, every question that you can imagine, they can answer!



### **Daffodil Festival Bulb Collection**

each year we sell a collection of 75 daffodils!



The Daffodil Festival is truly a community event. Many groups, individuals, school groups, organizations and county departments come together to plan and implement this festival. Funds raised by the festival are used for beautification projects, scholarships and projects with other community groups. Thank you for supporting our efforts.

**Young Children's Game Area featuring: Beehive Bean Bag Toss, Pin the Cup on the Daffodil, Basketball and more!!! Tickets are \$.25 each and every child is a winner!**



For updated information visit us on the web at:  
[www.gloucesterva.info/pr](http://www.gloucesterva.info/pr)  
Click on the daffodil logo!

60th Annual Garden Club of Gloucester Daffodil Show  
Sponsored since 1950 by the Garden Club of Gloucester, this is one of the largest shows in the country. Hundreds of beautiful daffodils in more colors and shapes than you ever imagined. Page Middle School

